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Application No. 09/973,303

means accessible to a point-of-sale terminal for reading said recorded shelf-life limitation information for each of said one or more product items;

means accessible to the point-of-sale terminal for electronically recording said shelf-life limitation information for each of said one or more product items in an electronically readable and storable form.

means accessible to the point-of-sale terminal for communicating said electronically recorded shelf-life limitation information for each of said one or more product items to a home terminal, the home terminal being accessible to a purchaser of said one or more product items for managing use of said one or more product items based on the shelf-life limitation information.

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3. The system of claim 1, further comprising:

means for storing said communicated electronic shelf-life limitation information for each of said one or more product items in a memory accessible by said microprocessor.

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4. The system of claim 3, further comprising:

means for formatting for an on-screen display said stored electronic shelf-life limitation information for each of said one or more product items.

5. The system of claim 4, further comprising:

means for displaying as an on-screen display said formatted electronic shelf-life limitation information for each of said one or more product items.

6. The system of claim 5, further comprising:

means for the purchaser to interact with said on-screen display of said formatted electronic shelf-life limitation information for each of said one or more product items to identify new product items.

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7. The system of claim 6, further comprising:  
means for said purchaser to interact with said on-screen display  
of said formatted electronic shelf-life limitation information for  
each of said one or more product items to identify deleted product  
items.

8. The system of claim 7, further comprising:  
means for said purchaser to interact with said on-screen display  
of said formatted electronic shelf-life limitation information for  
each of said one or more product items to identify opened product  
items.

9. The system of claim 5 where the means for reading said  
recorded shelf-life limitation information for each of said one or  
more product items further comprises;  
means for converting said read shelf-life limitation information  
for each of said one or more product items to an electronically  
readable and storable form.

34. The system of claim 1, wherein the shelf-life limitation  
information includes a period for which the product remains viable.

35. (Amended) A system for controlling product items with shelf-  
life limitations comprising:  
a data store storing shelf-life limitation information for a  
product item;  
a scanner scanning a product indicia associated with the product  
item;  
a first terminal coupled to the scanner, the first terminal  
configured to receive the scanned product indicia and search the data  
store for the associated shelf-life limitation information, the first  
terminal further configured to provide the shelf-life limitation

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information to a purchaser of the product item in an electronically readable format; and

a second terminal accessible to the purchaser of the product item, the second terminal configured to retrieve the shelf-life limitation information of the product item provided by the first terminal for managing use of the product item.

36. (Amended) The system of claim 35, wherein the first terminal is configured to store the shelf-life limitation information in an IC card accessible to the purchaser of the product item.

37. (Amended) The system of claim 35, wherein the first terminal is configured to store the shelf-life limitation information in a store server accessible to the second processor over a data communications connection.

38. The system of claim 35, wherein the shelf-life limitation information includes a period for which the product remains viable.

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**REMARKS**

Claims 1, 3-9, and 34-38 are currently pending in this application. Applicant has amended claims 1 and 35-37. The amendments find full support in the original specification, claims, and drawings. No new matter has been added. In view of the above amendments and remarks that follow, reconsideration and allowance of claims 1, 3-9, and 34-38 are respectfully requested.

The Examiner rejects claims 1, 3-9, and 34-38 under 35 U.S.C. 102(e) as being anticipated by Colella et al. (U.S. Patent No. 6,003,006). The Examiner also rejects claims 1, 3-9 and 34-38 under 35 U.S.C. 103 as being unpatentable over Singer et al. (U.S. Patent No. 5,953,234). Applicant respectfully traverses these rejections.